



## Energizing Engagement through Action Learning



## 2018 Annual WIAL-USA Forum Sponsorship Packet

The Action Learning community offers:

- innovation
- organizational change methodology
- high performance cultures
- practice to solve complex organizational challenges

Here's your chance to network with practitioners who use action learning to **achieve** organizational and leadership goals. Sponsorship opportunities are provided to help your company increase visibility with attendees before, during and after the Forum.

**WHY BE A SPONSOR?** The Forum brings together business professionals, managers, entrepreneurs, human resource and organization development practitioners to focus on helping organizations simultaneously solve problems and build leaders through Action Learning techniques. Becoming a sponsor gives you a unique opportunity to gain exposure with your key customer audiences.

**This is Your Opportunity to:**

- **Reach an Influential Audience**
- **Launch new products and services**
- **Increased visibility and name recognition**
- **Showcase new products and services to the people who use your products**
- **Enhance your bottom line**
- **Cultivate customer relationships**
- **Receive complimentary registration**

For more information on sponsorship levels, please contact:

Cheryl Thompson  
[cheryl.thompson@wial-usa.org](mailto:cheryl.thompson@wial-usa.org)

## SPONSORSHIP OPPORTUNITIES



Level	Quantity	Investment	Benefits
<b>Platinum</b>	3	\$2500	<p>Keynote Speakers Sponsorship Level:</p> <ul style="list-style-type: none"> <li>• Recognition prior to the keynote address</li> <li>• Exhibit table</li> <li>• Logo recognition on relevant conference signage</li> <li>• Website ad</li> <li>• Full page conference program ad</li> <li>• 2 complimentary registrations</li> </ul>
<b>Gold</b>	2	\$1500	<p>Power Meals Sponsorship Level:</p> <ul style="list-style-type: none"> <li>• Sponsor signage recognition during lunch</li> <li>• Website ad</li> <li>• ½ page conference program ad</li> <li>• 2 complimentary registrations</li> </ul>
<b>Silver</b>	4	\$800	<p>Morning/Afternoon Breaks Sponsorship Level:</p> <ul style="list-style-type: none"> <li>• Sponsor signage recognition during Morning/Afternoon breaks</li> <li>• ¼ page conference program ad</li> <li>• 1 complimentary registration</li> </ul>
<b>Bronze</b>	4	\$350	<p>Awards Ceremony Sponsorship Level:</p> <ul style="list-style-type: none"> <li>• Sponsor signage recognition during Awards Ceremony</li> <li>• ¼ page conference program ad</li> </ul>
<b>Promotional Insert</b>	Multiple	\$200	Place your message into the hands of all attendees. Your promotional flyer will be placed in each attendee's conference folder.



## SPONSOR APPLICATION & AGREEMENT FORM COMPANY CONTACT INFORMATION

Company: \_\_\_\_\_

(Name of organization as you would like it to appear in print)

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Contact Person (to receive all information): \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

### SELECT SPONSORSHIP OPPORTUNITIES

#### SPONSORSHIPS

ITEM	PRICE	QUANTITY AVAILABLE	QUANTITY PURCHASED	TOTAL PRICE
PLATINUM	\$2500	3		
GOLD	\$1500	2		
SILVER	\$800	4		
BRONZE	\$350	4		
Promotional Insert	\$200	Multiple		
TOTAL SPONSORSHIP				

#### METHOD OF PAYMENT

SELECT ONE: VISA AMEX MC DISCOVER

Total amount to be charged: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card (print): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**PAYMENT POLICY:** Payment for all exhibit tables and sponsorships are due in full at the time of reservation.

**CANCELLATION POLICY:** Refund minus \$50 for written cancellations submitted no later than September 5. No refunds given once services are rendered.

**LOGO RECOGNITION:** Company agrees to submit logo to Cheryl Thompson via email at [cheryl.thompson@wial-usa.org](mailto:cheryl.thompson@wial-usa.org) within one week of signing this agreement form. Due to the production schedule, there will be a fee for any logo changes. WIAL-USA cannot guarantee the logo can be changed.