



2018 ANNUAL FORUM - CALL FOR PRESENTATIONS

The Annual Forum provides an opportunity for presenters and attendees to offer and participate in great ways to create organizational change and performance. Through engaging in thought-provoking conversation with leading speakers in the fields of action learning, organizational change and culture, team coaching, and leadership development, attendees will gain insights and answers to the unique challenges they encounter each day in their organizations.

This year we are eager to bring to you a critical topic that continues to be at the center of attention for leaders and organizations throughout America. How can we strengthen the level of engagement in the workplace and influence the hearts and minds of those who can generate organizational success? We have known for years that the level of engagement directly affects the bottom line in many ways. And while we might “know” it, many of us still struggle to achieve levels of engagement that make a positive difference in our organizations. Join us as we explore and discover information that could liberate our thinking, inspire us, and offer possibilities for building real organizational excellence. Grab a few of your associates and join us in Seattle for this year’s conference dedicated to “**Energizing Engagement Through Action Learning**”.

The level of engagement is affected by many elements in an organization: involvement in problem solving and decision making, the health of the organizational culture, and the relationship with leaders and associates are examples. We are seeking presenters who are dedicated to inspiring professionals in the practice of improving engagement, leadership, cultural health, and organizational performance with presentations focused on:

- Team coaching using action learning;
- Identifying and creating organizational culture change;
- Action learning and leadership development;
- Strategy and the role of action learning
- Neuroscience and engagement
- Presence and engagement
- Action learning and organizational engagement
- Using action learning in organizational change
- Using action learning in team building
- Engagement: Case studies, research data, and applications for us
- Action Learning and Diversity & Inclusion

Session Information

The Annual Forum provides learning and networking opportunities with a diverse body of organizational development and learning professionals.

- Sessions are 60 minutes in duration.
- Each session should include an experiential learning session:
Experiential sessions emphasize learning that occurs through observation, practice and application. Session designs must demonstrate an understanding of how to create an interactive, reflective and engaged learning experience.
- Sessions are set as round tables, typically 30 – 45 people per breakout session.
- Event date: **October 22, 2018**
- Presenters should provide handouts that are essential to the session design at their own expense.
- LCD projector, microphone, screen, flipchart and markers will be available. Presenters using the LCD projector and screen must bring their laptop and attachments. Any additional equipment needed can be supplied at the **presenter's expense.**

Call for Presentation Content

Proposals should focus on one of the key areas listed below:

- Action Learning Lessons from the Field: Solving Real Organizational Problems.
- Demonstrating action learning as an engagement strategy
- Team Coaching through the Power of Inquiry.
- Innovations in action learning
- Organizational culture and performance: A role for action learning
- Implementing organizational change
- Action Learning around the world
- Team development using action learning;
- Implementing organizational culture change;
- Action learning and leadership development;
- Neuroscience and engagement
- Presence and engagement
- Action learning and organizational engagement
- Using action learning in organizational change
- Using action learning in team building
- Engagement: Case studies, research data, and applications for us

- Action learning and diversity & inclusion

Presenter Information

- Complimentary registration will be provided to the lead presenter only. Co-presenters and assistants are not eligible for complimentary registration.
- Presenters do not need to be a WIAL-USA member; however, if a proposal is accepted, ALL speakers must register as conference presenters. A registration form will be sent with acceptance letter.
- Presenters are required to provide a short biography (max. 50 words) and a recent photograph with the proposal. If accepted, the committee may require additional biographical information and reserves the right to edit the information submitted. Any edited information will be shared with you.
- Presenters are responsible for all expenses. Presenters **do not** receive compensation, lodging or travel reimbursement.

Presenter Promotion

Conference sessions are excellent for networking, however we ask that you refrain from marketing your services during the conference, with the exception of authorized means such as:

- Become a conference sponsor or exhibitor. When you submit a proposal, you will automatically receive sponsorship and exhibit information.
- Have your business cards readily available for all attendees.
- Hand out business cards at the end of your session if requested by attendees.
- Mention your company in your short biography for the program guide or session introduction.
- Schedule a book signing through Cheryl Thompson at cheryl.thompson@wial-usa.org. More information will be provided if your proposal is accepted.
- Collect business cards or have a sign-up sheet allowing attendees to receive more information from you.
- WIAL-USA will provide a PowerPoint slide template for your presentation. You may add your Company name and logo to the slides.

Proposal Evaluation Criteria

The proposal will be evaluated by the committee, using the criteria listed below:

- Relevance to the conference theme
- Concise learning objectives that address how participants will benefit from the session
- The extent to which the Content challenges attendees to take action
- Uses a design that includes experiential learning
- Presenter has knowledge and experience of the topic, public speaking and presentations
- Title is engaging and appropriate
- Includes an abstract with overview of session- 1 page for experiential sessions, maximum of 250 words for all sessions
- Submission is complete and timely

Submission Information

- The individual submitting the proposal is considered the primary contact.
- The primary contact must provide contact information for ALL speakers, including name, address, phone number and email address.
- Presenters understand that WIAL-USA does not permit hard copy handouts containing any promotional information to attendees, such as company brochures.
- If your presentation is accepted, you will be required to submit an electronic version of session handouts and materials to be made available online to attendees. All electronic materials are due by **Friday, October 2, 2018**.
- All accepted presenters must sign and return the WIAL-USA Annual Forum Presenter Agreement.

- If your proposal is accepted, the committee will determine the presentation time, and cannot promise any specific time slot.
- Presenters agree that the presentations may be archived for future use and can be electronically shared with Conference participants.
- **Presentation Information:** Presentation Focus (Topic Area), Title, Objectives, Description, Target Audience, Presentation Skill Level.
- **Speaker Information:** Name, Credentials, Title, Company, Address, Phone, Fax, Email, Level of Education, Field of Study, Background experience with the presentation topic, list of presentations/locations made within the past 12 months.

Deadlines

- Proposals are due on or before **Friday, May 18, 2018.**
- **Proposals must be submitted electronically in Microsoft Word format.**
- Proposal submissions should include an abstract of no more than 3 pages, double space, 12 font (Times New Roman) with 1" margins. Separately submit your experiential write up to include its purpose, learning objective, how it relates to the topic and desired outcome.
- **Proposal submission** should be submitted electronically to cheryl.thompson@wial-usa.org
- If your proposal is accepted, you will be notified on or before **Friday, June 1, 2018.**
- Completed Presenter Agreements are due on or before **Friday, June 15, 2018.**
- Presenter registrations must be completed no later than **Friday, September 28, 2018.**
- Session presentation and materials are due no later than **Friday, October 5, 2018**

Submit proposal in word document to cheryl.thompson@wial-usa.org.

For more information, contact Cheryl Thompson, Association Manager via email at cheryl.thompson@wial-usa.org or by phone at (703) 842-1818.



Energizing Engagement *through* Action Learning

2018 WIAL-USA ANNUAL FORUM

October 22, 2018 — Seattle, Washington

7:00—8:00 am	Registration
7:45—8:15 am	Continental Breakfast
8:15—9:50 am	Plenary Session—Keynote Speaker (TBD)
10:00—11:00 am & 11:10 am—12:10 pm	Breakout Sessions
12:15—1:00 pm	Networking Lunch
1:00—2:00 pm	Fishbowl Action Learning Demonstration
2:15—3:15 pm	Breakout Session
3:30—5:00 pm	Closing Session
5:00—7:00 pm	Networking Reception

(Schedule subject to Change)